

NEOLAVA, LLC Introduces “The Career Wisdom System DVD” Only at MyCareerMakeover.com

A New Employee Revolution Begins.

ORANGE COUNTY, Calif. – November 3, 2004.

NEOLAVA, LLC announced today the first career-oriented digital video disc (DVD) for the workplace; *The Career Wisdom System DVD*. The Career Wisdom System DVD is a two-and-a-half hour self-help multimedia DVD that is aimed at helping employees overcome the complexities they face within the modern workplace.

Employee confidence declined for the fourth month in a row according to a recent 2004 Gallup survey. A majority (57%) of working people are either “somewhat” or completely “dissatisfied” with their work life. Employees feel attacked from all sides. Immense pressures contribute to employee anxiety including: the struggling economic recovery, job outsourcing, corporate greed and insensitive managers. The Career Wisdom System DVD represents a new weapon in the employee arsenal by providing employees with the ability to take back control of their careers.

“For employees, *The Career Wisdom System*” is like having their own personal career coach on DVD – a champion in your corner looking out for you – not the corporation”, says Kevin P. Moylan, Chief Executive Officer of NEOLAVA, LLC – the Huntington Beach, California software publisher. The Career Wisdom System takes the best ingredients from top books and courses into a DVD format enabling the average employee to enjoy the benefits in a concise format. The increasing pressure on managing work-life balances, limits the average employee's time to read the top business management books to advance their careers. With *The Career Wisdom System*, the average employee can view all of the material in less than two and a half hours and begin implementing the changes necessary to advance their careers immediately.

“The DVD format allows the viewer the ability to view and absorb the information in brief amounts of time – at his or her leisure - enabling them to achieve results faster” explained Moylan. “Our customers benefit immediately by having better relationships with bosses and co-workers, working fewer hours, earning more and learning guaranteed methods to ensuring pay increases, bonus and promotions year after year”.

The Career Wisdom System DVD is available for \$49.95 and includes hidden links to the MyCareerMakeover.com website with vital resources and reference materials. The \$49.95 is less than half the cost of a typical one-hour session with a personal career coach. The Career Wisdom System is available online at **MyCareerMakeover.com** or by calling toll-free at **1-800-232-0439**.

The Career Wisdom System is also available at CustomFlix.com and Amazon.com

About NEOLAVA, LLC

Huntington Beach, Calif. based NEOLAVA, LLC is a leading software publisher for career and salary development multimedia. Under development for over seven years, NEOLAVA's products are forging a revolution in the areas of career and salary development systems for the average employee to compete with the overwhelming quantity of corporation-based literature. For more information on NEOLAVA, LLC or its products please visit our website at: www.neolava.com or call (714) 847-8868.

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